

Services



Content creation, development and sourcing

- Magazine articles
- Web articles and blogging
- Book Authorship and Ghostwriting
- Branded Content, Advertising copywriting and Press Releases

Editing and creative direction

- Magazines• Books
- Internet
- Advertising

Workflow analysis and project management for all platforms—especially during critical transitions

- Launches• Rebrandings
- Turnarounds
- Leadership changes

Staffing and vendor solutions

- Talent Recruitment (writers, editors, proofreaders, photographers, designers, etc. for all platforms)
- RFPs, Hiring and Negotiations
- Ongoing Management

Quality Control

- Website Testing
- Press supervision for all print materials for short and long runs (rotogravure, offset, sheetfed and digital presses)